**A. PREREQUISITES FOR ADMISSION TO SEQUENCE**

These courses are suggested for the first three semesters. They must be completed before admission to the sequence (before admission into the courses in Section E on the back side of this form).

1. **WRITING**
   - UNIV 111 Focused Inquiry I
   - UNIV 112 Focused Inquiry II (C or better required)

2. **MATH & STATISTICS**
   - STAT 208

3. **HUMAN, SOCIAL, & POLITICAL BEHAVIOR**
   - Choose one course:
     - ANTH 103 Introduction to Anthropology
     - ECON 101/INTL 102 Intro to Political Economy
     - HUMS 300 Great Questions of the Social Sciences
     - POLI 103 U.S. Government
     - PSYC 101 Introduction to Psychology (4 credits)
     - SOCY 101 General Sociology
   - Journalism and PR students must take POLI 103.

4. **SCIENCE & TECHNOLOGY**
   - Choose one course:
     - BIOL 101 Biological Concepts
     - BIOL/ENVS 103 Environmental Science (4 credits)
     - CHEM 110 Chemistry and Society
     - CRIM 202 Crime and Science
     - INSC 201 Energy!
     - PHYS 103 Elementary Astronomy

5. **DIVERSE & GLOBAL COMMUNICATIONS**
   - Choose one course:
     - INTL 101 Human Societies and Globalization
     - POLI/INTL 105 International Relations
     - RELS 108 Human Spirituality
     - WMNS 201 Introduction to Women’s Studies

6. **ECONOMICS**
   - Choose one option:
     - ECON 203 Introduction to Economics
     - Both ECON 210 and ECON 211

7. **MASC FOUNDATION CLASSES**
   - MASC 101 Mass Communications (C or better required) required of Advertising students only:
   - MASC 201 Curiosity (C or better required).
   - Choose one:
     - MASC 203 Journalism Writing (Public Relations and Journalism only)
     - MASC 204 Story (Advertising only)
   - Prerequisites: Grade of C or better required in MASC 101, UNIV 111, and MASC 201 (for ad students only), and VCU CUM GPA of 2.50+ before enrolling.

**B. REMAINING GENERAL EDUCATION REQUIREMENTS**

These courses can be taken any time before graduation.

6. **LITERATURE AND CIVILIZATION**
   - Choose one course:
     - ENGL 215 Textual Analysis
     - HIST 201 The Art of Historical Detection
     - HUMS 250 Reading Film
     - PHIL 201 Critical Thinking About Moral Problems
     - WRLD/INTL 203 Cultural Texts and Contexts
     - WRLD 230 Introduction to World Cinema

7. **GENERAL EDUCATION ELECTIVES**
   - Choose any two additional courses from Sections 3, 4, 5, or 6 on this page. They must be from two different sections.
   - Course 1: ____________________________
   - Course 2: ____________________________

8. **GENERAL EDUCATION MODULES**
   - Experiencing the Fine Arts: choose one course from the School of the Arts (1-3 credits). Advertising students must take ARTH 103.
   - Art course: __________________________
   - HUMS 202 Choices in a Consumer Society

9. **FOREIGN LANGUAGE**
   - Must demonstrate competency through the 102 level by previous high school background or placement test.
   - 101 level: ____________________________
   - 102 level: ____________________________

**MAJOR SEQUENCE:**

- Advertising-Creative
- Advertising-Strategic
- Journalism-Broadcast
- Journalism-Print
- Public Relations

- MASC 203/204 Enrollment Request Deadline: __________________________
- Petition to Major Deadline: __________________________
- Has VCCS Associate Degree: __________________________
E. MASS COMMUNICATIONS SEQUENCE REQUIREMENTS

These courses can be taken after completion of the courses in Section A — Prerequisites for Admission to the Sequence (on the front side of this worksheet). The courses listed in parentheses are pre-requisites and must be taken before the course that they are listed next to. To enroll in a MASC course, majors must earn a grade of C or better in the prerequisite(s) for that course.

ADVERTISING
- MASC 380 3cr (C or better required)
- MASC 408 or 409 (380) 3cr
- MASC 481 3cr (for Creative 392, 394; for Strategic 398, 399)
- ACCT 202 or MKTG 301

CREATIVE CONCENTRATION
- MASC 300 3cr
- MASC 392 (300, 380) 3cr
- MASC 394 (300, 380) 3cr
- MASC 450 (392, 394) 3cr
- MASC 451* (450) 3cr
- Six credits of MASC electives:
  - MASC elective: __________________
  - MASC elective: __________________

STRAategic CONCENTRATION
- MASC 398 (380 or 323) 3cr
- MASC 399 (380 or 323) 3cr
- MASC 459* (380, 399, plus 6 credits of MASC electives) 3cr
- MASC 493 3cr
- Nine credits of MASC electives:
  - MASC elective: __________________
  - MASC elective: __________________
  - MASC elective: __________________

* A grade of C or better is required in senior-level capstone courses.

JOURNALISM
- MASC 303 3cr
- MASC 363 with 365 & 366 3cr
- MASC 365 with 363 & 366 1cr
- MASC 366 with 363 & 365 1cr
- MASC 408 3cr
- MASC 493 1–3cr
- MASC 495 with 403, 404, 461, 465, or 475 1cr
- MASC elective 3cr: __________________
- HIST elective: __________________ Must be a 300–400 level course 3cr

BROADCAST CONCENTRATION
- MASC 361 3cr
- MASC 460 (formerly 464) 3cr
- MASC 415 (366, w/460) 1cr
- Choose three to four credits of the following capstone courses:
  - MASC 461* (363, 365, 366, 460) 3cr
  - MASC 462* (366) 3cr
  - MASC 465* (460) 3cr, MASC 466 1cr
  - MASC 475* (303) 3cr

* A grade of C or better is required in senior-level capstone courses.

PRINT CONCENTRATION
- MASC 301 3cr
- MASC 305 (301) 3cr
- Choose two of the following capstone courses:
  - MASC 403* (303) 3cr
  - MASC 404* (303) 3cr
  - MASC 475* (303) 3cr
  - MASC 496* (303, 363, 365, 366) 3cr

* A grade of C or better is required in senior-level capstone courses.

PUBLIC RELATIONS
- MASC 323 3cr
- MASC 333 (323) 3cr
- MASC 334 3cr
- MASC 335 (333, 334) 3cr
- MASC 408 3cr
- MASC 425 (323) 3cr
- MASC 439* (323, 333, 334, 335, 425) 3cr
- MASC 493 1–3cr
- ACCT 202
- MKTG 301
- MGMT 319

* A grade of C or better is required in senior-level capstone courses.

D. ADDITIONAL GRADUATION REQUIREMENTS

- Minimum GPAs: 2.50 cumulative and 2.50 in MASC courses.
- Minimum of 120 total earned hours.
- Minimum of 80 credits from non-MASC courses.
- Minimum of 65 credits from Humanities & Sciences courses.
- At least 30 of the last 45 credits taken at VCU.
- Minimum of 45 upper-level credits. Upper-level credits are from any 300 and 400-level courses.

Electives: Select courses to satisfy the 120 credits needed to graduate.
- Elective: __________________
- Elective: __________________
- Elective: __________________
- Elective: __________________
- Elective: __________________
- Elective: __________________
- Elective: __________________
- Elective: __________________

C. ADDITIONAL DEGREE REQUIREMENTS

These courses can be taken any time before graduation.

- UNIV 200 Writing & Rhetoric II (C or better required)
- HIST 103 Survey of American History I
- HIST 104 Survey of American History II
- Additional Literature at 300 level or above (excluding ENGL 351 and 433). Course: __________________
- POLI or URSP at 300 level or above. Course: __________________

CREDITS SEMESTER GRADE

PRINT CONCENTRATION
- MASC 301 3cr
- MASC 305 (301) 3cr
- Choose two of the following capstone courses:
  - MASC 403* (303) 3cr
  - MASC 404* (303) 3cr
  - MASC 475* (303) 3cr
  - MASC 496* (303, 363, 365, 366) 3cr

* A grade of C or better is required in senior-level capstone courses.