A. PREREQUISITES FOR ADMISSION TO SEQUENCE

These courses are suggested for the first three semesters. They must be completed before admission to the sequence (before admission into the courses in Section E on the back side of this form).

1. WRITING
   - UNIV 111 Focused Inquiry I
   - UNIV 112 Focused Inquiry II (C or better required)

2. MATH & STATISTICS
   - STAT 208

3. HUMAN, SOCIAL, & POLITICAL BEHAVIOR
   Choose one course:
   - ANTH 103 Introduction to Anthropology
   - ECON 101/INTL 102 Intro to Political Economy
   - HUMS 300 Great Questions of the Social Sciences
   - POLI 103 U.S. Government
   - PSYC 101 Introduction to Psychology (4 credits)
   - SCTS 200 Science in Society
   - SOCY 101 General Sociology

   Journalism and PR students must take POLI 103.

4. SCIENCE & TECHNOLOGY
   Choose one course:
   - BIOL 101 Biological Concepts
   - BIOL/ENVS 103 Environmental Science (4 credits)
   - CHEM 110 Chemistry and Society
   - CRIM 202 Crime and Science
   - INSC 201 Energy
   - PHYS 103 Elementary Astronomy

5. DIVERSE & GLOBAL COMMUNICATIONS
   Choose one course:
   - INTL 101 Human Societies and Globalization
   - POLI/INTL 105 International Relations
   - RELS 108 Human Spirituality
   - WMNS 201 Introduction to Women’s Studies

6. LITERATURE AND CIVILIZATION
   Choose one course:
   - ENGL 215 Textual Analysis
   - HIST 201 The Art of Historical Detection
   - HUMS 250 Reading Film
   - PHIL 201 Critical Thinking About Moral Problems
   - WRLD/INTL 203 Cultural Texts and Contexts
   - WRLD 230 Introduction to World Cinema

7. GENERAL EDUCATION ELECTIVES
   Choose any two additional courses from Sections 3, 4, 5, or 6 on this page. They must be from two different sections.
   - Course 1: ________________________
   - Course 2: ________________________

8. GENERAL EDUCATION MODULES
   Experiencing the Fine Arts: choose one course from the School of the Arts (1-3 credits). Advertising students must take ARTH 104.
   - Art course: ________________________
   - HUMS 202 Choices in a Consumer Society

9. FOREIGN LANGUAGE
   Complete the 102 level or show competency: three years of high school foreign language or placement test (complete waiver form at http://tinyurl.com/5wa8kc7).
   - 101 level: ________________________
   - 102 level: ________________________

MAJOR SEQUENCE:
   - Advertising-Creative
   - Advertising-Strategic
   - Journalism-Broadcast
   - Journalism-Print
   - Public Relations
   - Public Relations

☐ MASC 203/204 Enrollment Request Deadline: ________________________
☐ Petition to Major Deadline: ________________________
☐ Has VCCS Associate Degree: ________________________
C. ADDITIONAL DEGREE REQUIREMENTS

These courses can be taken any time before graduation.

**ADVERTISING**
- MASC 380 3cr (204) (C or better required)
- MASC 408 3cr
- MASC 481 3cr (for Creative 392, 394; for Strategic 398, 399)
- ACCT 202 or MKTG 301

**JOURNALISM**
- MASC 303 3cr (UNIV 200)
- MASC 361 3cr
- MASC 363 with 367 3cr
- MASC 367 with 363 3cr
- MASC 408 3cr
- MASC 493 3cr
- **HIST** elective:  ______________________
  Must be a 300–400 level course 3cr

**PUBLIC RELATIONS**
- MASC 323 3cr
- MASC 333 3cr (323, UNIV 200)
- MASC 334 3cr
- MASC 335 3cr (333, 334)
- MASC 408 3cr
- MASC 425 3cr (323)

**CREATIVE CONCENTRATION**
- MASC 300 3cr (101, 201)
- MASC 392 3cr (204, UNIV 200)
- MASC 394 3cr (204, 300)
- MASC 450 3cr (392, 394)
- MASC 451* 3cr (450)
- Six credits of MASC electives:
  - MASC elective:  ______________________
  - MASC elective:  ______________________

**BROADCAST CONCENTRATION**
- MASC 460 3cr (formerly 464)
- MASC 415 3cr (367, w/460)
- MASC elective 3cr:
  Choose three to four credits of the following capstone courses:
  - MASC 461* 3cr (363, 367, 460)
  - MASC 462* 3cr (367)
  - MASC 465* 3cr (460)
  - MASC 475* 3cr (303)

**PRINT CONCENTRATION**
- MASC 301 3cr
- MASC 305 3cr (301)
- Choose two of the following capstone courses:
  - MASC 403* 3cr (303)
  - MASC 404* 3cr (303)
  - MASC 475* 3cr (303)
  - MASC 496* 3cr (303, 363, 365, 366)

**STRATEGIC CONCENTRATION**
- MASC 398 3cr (204)
- MASC 399 3cr (204)
- MASC 459* 3cr (398, 399, plus 6 credits of MASC electives)
- MASC 493 3cr
- Nine credits of MASC electives:
  - MASC elective:  ______________________
  - MASC elective:  ______________________
  - MASC elective:  ______________________

D. ADDITIONAL GRADUATION REQUIREMENTS

- Minimum GPAs: **2.50** cumulative and **2.50** in MASC courses.
- Minimum of 120 total earned hours.
- Minimum of 80 credits from non-MASC courses.
- Minimum of 65 credits from Humanities & Sciences courses.
- At least 30 of the last 45 credits taken at VCU.
- Minimum of 45 upper-level credits. Upper-level credits are from any 300 and 400-level courses.

**E. MASS COMMUNICATIONS SEQUENCE REQUIREMENTS**

These courses can be taken after completion of the courses in Section A — Prerequisites for Admission to the Sequence (on the front side of this worksheet). The courses listed in parentheses are pre-requisites and must be taken before the course that they are listed next to. To enroll in a MASC course, majors must earn a grade of C or better in the prerequisite(s) for that course.

**ADVERTISING**
- MASC 300 3cr (101, 201)
- MASC 392 3cr (204, UNIV 200)
- MASC 394 3cr (204, 300)
- MASC 450 3cr (392, 394)
- MASC 451* 3cr (450)
- Six credits of MASC electives:
  - MASC elective:  ______________________
  - MASC elective:  ______________________

**JOURNALISM**
- MASC 303 3cr (UNIV 200)
- MASC 361 3cr
- MASC 363 with 367 3cr
- MASC 367 with 363 3cr
- MASC 408 3cr
- MASC 493 3cr
- **HIST** elective:  ______________________
  Must be a 300–400 level course 3cr

**PUBLIC RELATIONS**
- MASC 323 3cr
- MASC 333 3cr (323, UNIV 200)
- MASC 334 3cr
- MASC 335 3cr (333, 334)
- MASC 408 3cr
- MASC 425 3cr (323)
- MASC 439* 3cr (335, 425)
- MASC 493 1–3cr
- ACCT 202
- MKTG 301
- MGMT 319

**CREATIVE CONCENTRATION**
- MASC 430 3cr (392, 394)
- MASC 431 1cr
- MASC 432 1cr
- MASC 433 1cr
- MASC 434 1cr
- MASC 437 1cr
- MASC 438 1cr

**BROADCAST CONCENTRATION**
- MASC 403* 3cr (303)
- MASC 404* 3cr (303)
- MASC 475* 3cr (303)
- MASC 496* 3cr (303, 363, 365, 366)

**PRINT CONCENTRATION**
- MASC 431 1cr
- MASC 435 1cr
- MASC 437 1cr
- MASC 434 1cr
- MASC 436 1cr
- MASC 438 1cr

* A grade of C or better is required in senior-level capstone courses.

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**CREDITS**

<table>
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<tr>
<th>SEMESTER</th>
<th>GRADE</th>
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**PRINT CONCENTRATION**
- MASC 301 3cr
- MASC 305 3cr (301)
- Choose two of the following capstone courses:
  - MASC 403* 3cr (303)
  - MASC 404* 3cr (303)
  - MASC 475* 3cr (303)
  - MASC 496* 3cr (303, 363, 365, 366)

* A grade of C or better is required in senior-level capstone courses.