WIN SCHOLARSHIPS, NETWORK IN WASHINGTON, D.C.

MEDIA PLAN CASE COMPETITION
Top two teams win portion of $10,000 in scholarship awards.
Begins November 14, 2013.

MEDIA SCHOLARS WEEK
All-expense-paid Washington, D.C. trip for case competition finalists.
June 8 – 13, 2014.

MEDIA FELLOWS FALL PROGRAM
An additional scholarship opportunity for juniors and seniors.
Applications due November 13, 2013.

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WASHINGTON MEDIA SCHOLARS FOUNDATION

2013 Networking Reception

Thursday, June 13, 2013
Knight Conference Center, 7th Floor
Newseum

6:30 p.m. Media Plan Case Competition Awards Program

WELCOME
Louis Wall
President, SagamoreHill Broadcasting

MEDIA SCHOLARS UPDATE
Robin D. Roberts
President, Washington Media Scholars Foundation

MEDIA SCHOLAR ALUMNI BOARD MEMBERS
Andrew Yolles, NCC Media
2010 Media Scholar Finalist

Dana Vielmetti, The Ad Council
2011 National Excellence in Media Award Winner

Chris Beauregard, University of South Carolina
2012 Media Scholar Finalist

MEDIA PLAN CASE COMPETITION
Will Feltus
Judges Clerk, Media Plan Case Competition

PRESENTATION OF THE MEDIA PLAN CASE COMPETITION AWARDS
2013 Runner-up
2013 National Excellence in Media Award

PROGRAM ADJOURNS
Louis Wall

Networking Reception continues until 9:00 p.m.

Please refer to the back of your name tag for a listing of the 2013 Media Scholar Finalists being honored this evening.
WELCOME TO THE 2013 NETWORKING RECEPTION

We began the Washington Media Scholars Foundation (WMSF) to provide an opportunity for college students to gain firsthand knowledge of the public policy advertising field, and to meet—and potentially work for—leaders in the media industry.

With four years of effort, over 100 students have been given the opportunity to boost their careers, many of whom have landed a job or internship. A number of Media Scholars who have earned a trip to Washington, D.C. through WMSF are in attendance this evening. Because of your generous support, we have distributed a total of $125,000 in scholarship awards.

For over 30 years, I have had the pleasure to meet with a number of college students seeking help and guidance as they consider pursuing a career in public policy advertising. Under the best of circumstances, students often struggle to enter the job market. In the current economic environment, it is even more challenging for undergraduate students to get a foot in the door, network and launch their careers.

On behalf of WMSF, thank you again for supporting our efforts to encourage college students to learn more about the public policy advertising field.

Best wishes,
Robin D. Roberts
President

2012 MEDIA FELLOWS SCHOLARSHIP RECIPIENTS

Phineas Azcuy
Lehman College – CUNY
Junior, Multimedia Studies

Brittany Bare
University of Oklahoma
Senior, Advertising

Chris Beauregard
University of South Carolina
Senior, Advertising

Felicia Berger
California State University, Fullerton
Senior, Advertising and Radio-TV-Film

Lindsay Church
University of South Carolina
Senior, Public Relations

Timothy Duffy
University of Wisconsin, Eau Claire
Senior, Political Science and Economics

Bethany Frank
Rutgers University
Senior, Political Science and Communication

Christina Hoener
University of Oklahoma
Senior, Advertising

Eric Niehoff
Metropolitan State University, Denver
Senior, Marketing

Wenqian Huang
University of Maryland
Senior, Marketing and Supply Chain Management

Sadie Powell
Winston-Salem State University
Senior, Marketing

Dana Jennings
University of South Carolina
Junior, Public Relations

Ashley Raymond
Central Michigan University
Senior, Broadcasting and Cinematic Arts

Benjamin Kim
University of Notre Dame
Senior, Film, Television and Theatre

Susan Reinecke
The University of Texas at Austin
Senior, Corporate Communication

Jennifer Maughan
Pennsylvania State University
Senior, Advertising

Morgan Swingle
University of Oklahoma
Senior, Advertising

Georgina Morley
Ithaca College
Junior, Integrated Marketing Communications

Salvatore Vallada
Bucknell University
Junior, Business Management

Kayla Williams
Stanford University
Senior, Communication and Media Studies

2013 SCHOLARSHIP APPLICATIONS – DUE JULY 17TH

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